

MALAYSIA INTERNATIONAL DENTAL SHOW 2017

DENTISTRY ADVANCEMENT & TECHNOLOGIES

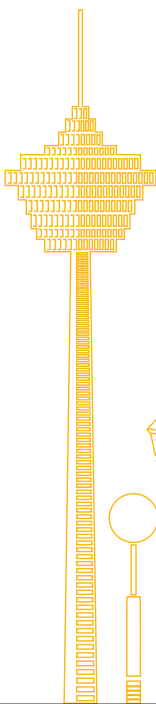
Incorporating

DENTAL TECHNOLOGIST SYMPOSIUM

Fri 21 - Sun 23 April 2017 | 8:30am - 6:00pm

**Sunway Pyramid Convention Centre
Subang Jaya, Selangor, Malaysia**

TRADE PROPOSAL





MALAYSIA INTERNATIONAL DENTAL SHOW 2017

DENTISTRY ADVANCEMENT & TECHNOLOGIES

MIDS 2017 is Jointly Organised by Malaysian Private Dental Practitioners' Association (MPDPA) & Malaysian Dental Dealers Association (MDDA)

SHOW INFORMATION

Date	: Fri 21 – Sun 23 April 2017
Venue	: Sunway Pyramid Convention Centre (SPCC)
Expected Registration	: 500 local and International delegates
Expected Visitors to Trade Booth	: 1,500 visitors
No of Booths Available	: 150 units

LIST OF EVENT DURING THE SHOW

1. Plenary Sessions
2. Workshops
3. Lectures
4. Exhibition
5. Posters Presentation

OPENING CEREMONY

Date	: 22 April 2017 (Saturday)
Time	: 10.00am (TBC)
Venue	: Sunway Pyramid Convention Centre (SPCC)
Guest of Honor	: Health Minister, Ministry of Health, Malaysia (TBC)

JOINT ORGANISERS INFORMATION

Malaysian Private Dental Practitioners' Association (MPDPA) &

Malaysian Dental Dealers Association (MDDA)

Show Secretariat Contacts:

- (1) Chin Wan Cheong

Mobile phone & WhatsApps: +6016-225 8823

Email: enquiry@mids.com.my

- (2) Oon Lai Hong

Mobile phone & WhatsApps: +6012-221 1292

Email: oon.lh@mdda.com.my

Joint Organisers:



Supporters:



Media Partners:



Social Media Partner:



Show Manager:



Official Contractor:



Show Secretariat

• Mobile/WhatsApp: +6016-2258823 / +6012-2211292 / +6012-2888816 • Fax: +603-78051067 • Address: C/O: Lot 7, Jalan Pengacara U1/48, Temasya Industrial Park, 40150 Shah Alam, Selangor, Malaysia.
• Email: enquiry@mids.com.my/chairman@mids.com.my/secretary@mids.com.my • Facebook: [facebook.com/MalaysiaInternationalDentalShow](https://www.facebook.com/MalaysiaInternationalDentalShow) • Website: www.mids.com.my



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1.0 Show Sponsorships

No.	Sponsorship Packages (RM)	Main Sponsor	Gold Sponsor	Silver Sponsor
		80,000	50,000	25,000
1.1	Logo appearance in all A & P materials	√	√	√
1.2	Exhibition booths – prominent area	6 booths	4 booths	2 booths
1.3	Directory – 1 page	Inner front	Inner back	Inner page
1.4	Sponsor speaker – 1 speaker for 1 hour <ul style="list-style-type: none"> Expenses to be borne by sponsored company Topic subject to approval of organizing committees 	1	1	-
1.5	Invitation to the Opening Ceremony	4 seats	2 seats	-
1.6	Insert in conference bags <ul style="list-style-type: none"> Subject to approval of organizing committees 	√	√	√
1.7	Mass emailing	√	√	√
1.8	Logo at webpage	√	√	√
1.9	Display buntings	4	2	2
	Total values worth	70,000	45,000	20,000

2.0 Other Sponsorships & Advertisements

2.1 Sponsor of Speakers for Conference & Workshops

For those who are interested to propose their speakers in order to promote their products and brands, kindly please submit the speaker's profile & synopsis to enquiry@mids.com.my & oon.lh@mdda.com.my for consideration and confirmation.

2.2 Sponsor Conference Bags

Price (RM)

Full sponsor for conference bags	12,000
6 sponsor x column x 4cm x 4cm logo x RM 4,000	24,000
*1 inside page show directory given worth RM1, 000	

2.3 Subscribe Insert in Conference Bags

Price (RM)

Bag insert per item	400
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• Email: enquiry@mids.com.my / chairman@mids.com.my / secretary@mids.com.my • Facebook: [facebook.com/MalaysiaInternationalDentalShow](https://www.facebook.com/MalaysiaInternationalDentalShow) • Website: www.mids.com.my



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2.4 Bunting Display

Price (RM)

On stage	4, 000
On ground	1, 000
Outside conference	800

2.5 Customized Sponsorships

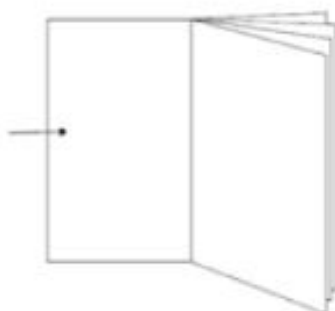
We are more pleased to welcome your enquiries; perhaps you have more interesting ideas to sponsor MIDS 2017. Kindly please contact enquiry@mids.com.my; oon.lh@mdda.com.my for further discussions on customized sponsorships.

2.6 Advertisement Page in Show Directory

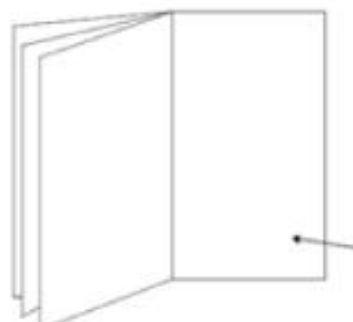
Price (RM)

Back cover	4, 000
Inner front	3, 000
Inner back	2, 000
Inside page	1, 000

Example of Show Directory;



Inner Front Cover



Inner Back Cover

Joint Organisers:



Supporters:



Media Partners:



Social Media Partner:



Show Manager:



Official Contractor:



Show Secretariat

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• Email: enquiry@mids.com.my/chairman@mids.com.my/secretary@mids.com.my • Facebook: [facebook.com/MalaysiaInternationalDentalShow](https://www.facebook.com/MalaysiaInternationalDentalShow) • Website: www.mids.com.my



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3.0 Trade Exhibition Booths

3.1 Booths Pricing

Booth Package	Description	Local Exhibitor (RM)	Foreign Exhibitor (USD)	
R	Raw Space @ minimum 18 m ²	6,500.00 x 2 = 13,000	1,880.00 x 2 = 3,760	2,080.00 x 2 = 4,160*
A	Standard Shell Scheme 9m ²	6,800.00	1,950.00	2,350.00*
X	Corner Booth Extra Charges	1,060.00	300.00	300.00

Please fill up the Exhibition Contract Form (Appendix 1) for this order.

*Including 4 days 3 nights hotel twin sharing & 2 breakfasts.

3.2 Standard Shell Scheme



- Standard size of 3 m x 3m
- Exhibition space includes stand construction system with real and dividing walls with 2500mm height using white aluminum systems and white melamine panels
- Fascia board with black lettering.
- Electrical - 1 unit of 13 amp single phase power point supply electrical connection and 2 units of 40 watt fluorescent tube.
- Furniture - 1 unit of information desk, 2 units of white folding chair, 1 unit of waste paper basket.

3.3 Raw Space / Custom Booths

To customize own booths, exhibitor must indicate this intention in the contract form and will be subject to the agreement and supervision of the Organizers. Cost of construction (booth) is to be borne by the exhibitor and is free to make their own stand construction & design arrangement, subject to approval by the organizing committees. Please note that application for raw space shall have a minimum space booking of 18sq meters. The supply of sockets, lights, carpets etc. to the space are an additional charge under furniture rental.

Joint Organisers:



Supporters:



Media Partners:



Social Media Partner:



Show Manager:



Official Contractor:



Show Secretariat

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• Email: enquiry@mids.com.my/chairman@mids.com.my/secretary@mids.com.my • Facebook: facebook.com/MalaysiaInternationalDentalShow • Website: www.mids.com.my



3.4 **Mandatory Requirement on Unregistered Demo Units for Exhibition**

The Medical Device (Exemption) Order 2016 (gazetted on 18th April 2016) has exempted the unregistered medical device from registration provided the device is meant for the purpose of demonstration for marketing.

This exemption is given subject to Medical Device Authority (MDA) being notified before MDA Issues a letter of No Objection to permit the importation and/or to be placed in the market.

Exhibitors who intend to bring in any unregistered medical devices for demo purpose in MIDS, kindly complete the prescribed form Appendix 1 and email to:

The Malaysian Medical Device Authority bpt@mdb.gov.my for Notification of Medical Device for Demonstration, Notification of Unregistered Medical Device for Custom Made and Notification of Unregistered Medical Device for Special Access.

The form, in pdf and words are also downloadabe at http://www.mdb.gov.my/mdb/index.php?option=com_content&task=view&id=285&Itemid=5

Please note that the medical device(s) —

- (i) Shall be removed from the demonstration, exhibition or training site soonest possible after the demonstration, exhibition or training has ended;
- (ii) Shall not be placed in the Malaysian market;
- (iii) Shall not be used on a human or a patient.

Medical Device Act 2012, Section 76 refers. Exhibitor who violates the regulation will be liable to a fine not exceeding RM500,000 or to imprisonment for a term not exceeding 3 years or to both.

Please contact MIDS Secretariat if you require more information and assistance on this.

Joint Organisers:



Supporters:



Media Partners:



Social Media Partner:



Show Manager:



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4.0 SUMMARY OF ORDER FORM

No.	Categories	Local Exhibitor (RM)	Foreign Exhibitor (USD)	Total (\$)
1	Main Sponsor	80,000	20,000	
2	Gold Sponsor	50,000	12,500	
3	Silver Sponsor	25,000	6,250	
4	Show Directory			
	a) Back Cover	4,000	1,000	
	b) Inner Front	3,000	750	
	c) Inner Back	2,000	500	
	d) Inside Page	1,000	250	
5	Conference / Delegates Bags	12,000	3,000	
	a) Full Sponsor			
	b) 6 sponsors x 6 column x 4cm x 4cm logo x RM4,000	6 x 4,000	6 x 1,000	
	c) Bag Insert Per Item	400	100	
6	Bunting Display per Pieces	4,000	1,000	
	a) On Stage			
	b) On Ground	1,000	250	
	c) Outside Conference	800	200	
			TOTAL	

- Prices are inclusive of 6% GST if applicable
- A non-refundable deposit of 50% of the total order/sponsorship fee must accompany the application. The 50% balance by 31 January 2017.

4.1 Order Submission and Payment

Company Name: _____
Mailing Address: _____
State/Country: _____ Postal: _____
Telephone: _____ Fax: _____
Email: _____
Person in Charge (PIC): _____ Assistant: _____

Cheque payable to "PERSATUAN PENIAGA-PENIAGA PERANTI PERGIGIAN MALAYSIA"
RHB Bank Account No: 2121 1600 1264 49
Swift Code Number : RHBBMYKL

(Exhibitor Authorized Signature)

(Company Stamp)

(Date)

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• Email: enquiry@mids.com.my/chairman@mids.com.my/secretary@mids.com.my • Facebook: facebook.com/MalaysiaInternationalDentalShow • Website: www.mids.com.my



5.0 RULES AND REGULATIONS

5.1 GENERAL

By signing and returning the order or contract form, these rules and regulations shall be acknowledged as legally binding.

5.2 PARTICIPATION / APPLICATION

Application is opened to all Malaysian or Foreign Organizations whose products or services are within the scope of the exhibition. The Organizer reserved the right to refuse the application of those whose products or services do not within the scope of the exhibition.

A Contract is valid after partial/full Payment is received by MDDA. All Payment should be made payable to **"PERSATUAN PENIAGA-PENIAGA PERANTI PERGIGIAN MALAYSIA"** and received by **MDDA** before deadline stated in all the correspondence, trade proposal or exhibition manual. The Organizer reserves the right to take any necessary legal action on exhibitors failing to make full payment. The Organizer has the right to make changes to the event's venue and/or date at their discretion. Booths for exhibitors may be re-allocated at the discretion of the Organizer.

Exhibitors withdrawing from the exhibition for any reason will not be given any refund of any payment made to MDDA.

5.3 ADMISSION

Exhibitors must submit a complete list of Personnel attending the exhibition to the Organizer before the deadline stated in the exhibitor manual. The Organizer reserves the right to refuse the admission of any Personnel into the Exhibition without assigning any reason thereto.

5.4 EXHIBITION DOS & DON'TS

Exhibitors must complete all necessary preparation before the event launch. All Booths customization require the approval of the Organizer, Show Manager and Official Contractor.

A list of products or services to be exhibited must be submitted to the Organizer before the Official Exhibition Launch. All products and services must be from the exhibitor's own product line or from the exhibitor's agent's product line. Exhibits must pass all the related safety standards. The Exhibitor is solely responsible for ensuring all exhibits are approved by the relevant Ministries. Exhibitors caught breaking any Laws shall be solely responsible for all following legal action. Exhibitors caught breaking any Laws shall not be refunded.

The Exhibitor must watch over his booth during opening hours. The Organizer will not be held responsible for any loss and/or damage howsoever caused, including loss and/or damage caused as a result of an unattended booth. Sub-letting of booths is strictly prohibited. The Organizer shall terminate the Contract of the Exhibitors sub-letting their booth and no refunds shall be given.

No sale of unregistered medical device during the exhibition.

Joint Organisers:



Supporters:



Media Partners:



Social Media Partner:



Show Manager:



Official Contractor:



Show Secretariat



5.5 INSURANCE COVERAGE

Exhibitors are advised to make all necessary Insurance arrangements before the Official Opening of the event. The Organizer provides Insurance for Public Liability only. The Exhibitor will not hold the Organizer responsible for any loss or damage during the event.

5.6 TECHNICAL SUPPLIES & PRINTED DOCUMENTS

All arrangement for electrical and furniture services are based on rules laid down by the Official Contractor. Exhibitors shall apply for and obtain approval from the appointed Official Exhibitions Contractor for setting up of booths and for booths' decorations. All moving and shipping arrangement must have received the prior approval of the appointed Official Freight Forwarder.

The Organizer shall not be held responsible or liable in any way for any utilities and/or furniture related problems faced by the Exhibitors. Complications arising from all additional orders with the Official Contractor are to be dealt with directly between the Official Contractor and the Exhibitor. The Organizer shall not be held responsible for issues of utilities (including Electrical, Gas and Water) and furniture services.

The Organizer shall not be held responsible for damages and/or delays resulting from the actions of the Official Freight Forwarder. Compensation in any form related to freight forwarding should be forwarded directly to the Official Freight Forwarder. Exhibitors who wish to Sub-Contract a Private Contractor or Freight Forwarder must submit the Names for the Approval from the Organizer and Show Manager.

Exhibitors will be listed in a Show Directory published and distributed specifically for the event's promotion. The Organizer shall not be held responsible for any errors and/or omissions found in the Show Directory. The Exhibitor shall not hold the Organizer liable or responsible for any Liability from the misuse of the Show Directory information by Third Parties.

The Exhibitors expressly agree that the Show Manager, the Official Contractor and the Official Freight Forwarder are not servants or agents of the Organizer, and the Exhibitors acknowledge that the Organizer is in no way liable for the acts or omissions of the Show Manager, the Official Contractor and/or the Official Freight Forwarder.

The Exhibitor hereby agrees to follow all the rules and regulations and failure to follow the rules shall automatically result in Termination of Contract. The Organizer reserves the right to refuse Refund of Payments made by Exhibitors who infringe or breach any Rules or Regulations. **The decision of the Organizer shall be Final.**

Trust the above in order

MIDS 2017 ORGANIZING COMMITTEE

27.11.2016

Joint Organisers:



Supporters:



Media Partners:



Social Media Partner:



Show Manager:



Official Contractor:



Show Secretariat

• **Mobile/WhatsApps:** +6016-2258823 / +6012-2211292 / +6012-2888816 • **Fax:** +603-78051067 • **Address:** C/O: Lot 7, Jalan Pengacara U1/48, Temasya Industrial Park, 40150 Shah Alam, Selangor, Malaysia.

• **Email:** enquiry@mids.com.my/chairman@mids.com.my/secretary@mids.com.my • **Facebook:** facebook.com/MalaysiaInternationalDentalShow • **Website:** www.mids.com.my



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APPENDIX 1

EXHIBITION

CONTRACT

FORM

Joint Organisers:



Supporters:



Media Partners:



Social Media Partner:

Show Manager:

Official Contractor:

Show Secretariat

• **Mobile/WhatsApps:** +6016-2258823 / +6012-2211292 / +6012-2888816 • **Fax:** +603-78051067 • **Address:** C/O: Lot 7, Jalan Pengacara U1/48, Temasya Industrial Park, 40150 Shah Alam, Selangor, Malaysia.
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EXHIBITION CONTRACT

Application is hereby made to MALAYSIAN DENTAL DEALERS ASSOCIATION (MDDA) (Here in after termed Exhibition Management) for exhibit space at the above named exhibition. This application when accepted by Exhibition Management as indicated by their signature on this application will constitute our contract with Exhibition Management for exhibit space.

We have read the Trade Proposal 3.4 and 5.0 Rules and Regulations on page 5, 7 & 8, and agree that they are a part of this application and hereby further agree to abide by them and any additional rules deemed necessary by the Exhibition Management.

Company: _____

Mailing Address: _____

State / Country: _____

Postal: _____

Telephone: _____

Fax: _____

E-mail: _____

Person in charge: _____

Assistant: _____

		PRICE PER UNIT	NO. OF UNITS	TOTAL
Raw Space	(3m x 3m, min 18 m ²)	_____	_____	RM / USD _____
Shell Scheme*	(3m x 3m per unit)	_____	_____	RM / USD _____
Corner Booth	(Add-On)	_____	_____	RM / USD _____
Total				RM / USD _____

BILLING AND SCHEDULE OF PAYMENTS FOR EXHIBIT SPACE AND SHELL SCHEME

50% Booking Fee is applicable upon booking confirmation followed by signing of contract. (non-refundable) RM / USD _____

50% payable by Feb 2017 before confirmation of booth location via balloting. Booth Number " _____ " RM / USD _____

Total RM / USD _____

Cheque payable to "PERSATUAN PENIAGA-PENIAGA PERANTI PERGIGIAN MALAYSIA"

RHB Bank Account No: 2121 1600 126449 Swift Code Number: RHBBMYKL

PRODUCTS

What do you plan to exhibit? (Please list your products or service)

Date: _____

Exhibitor's Authorized Signature

Company's Stamp

Name: _____ I/C No.: _____

Please be sure your completed application has been signed in the space provided above. RETURN FIRST TWO COPIES WITH DEPOSIT (Retain third copy for your files) to MALAYSIAN DENTAL DEALERS ASSOCIATION (MDDA). Upon assignment of space, a signed copy of this contract will be returned to you.

For Exhibition Organizer use only

Prepared by: _____ Title: _____

Date: _____



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APPENDIX 2

NOTIFICATION OF MEDICAL DEVICE FOR DEMONSTRATION OR EDUCATION PURPOSE FORM

**(In accordance with Medical Device
(Exemption) Order 2016)**

Joint Organisers:



Supporters:



Media Partners:



Social Media Partner:

Show Manager:

Official Contractor:

Show Secretariat

• **Mobile/WhatsApps:** +6016-2258823 / +6012-2211292 / +6012-2888816 • **Fax:** +603-78051067 • **Address:** C/O: Lot 7, Jalan Pengacara U1/48, Temasya Industrial Park, 40150 Shah Alam, Selangor, Malaysia.

• **Email:** enquiry@mids.com.my/chairman@mids.com.my/secretary@mids.com.my • **Facebook:** facebook.com/MalaysiaInternationalDentalShow • **Website:** www.mids.com.my



PIHAK BERKUASA PERANTI PERUBATAN
Medical Device Authority
KEMENTERIAN KESIHATAN MALAYSIA
Ministry of Health Malaysia
 Portal: www.mdb.gov.my
 Email: mdb@mdb.gov.my

NOTIFICATION OF MEDICAL DEVICE FOR DEMONSTRATION OR EDUCATION PURPOSE

(In accordance with Medical Device (Exemption) Order 2016)

Please complete all information requested on this form. (All fields are mandatory unless stated otherwise)

1. GENERAL INFORMATION

Period of Demonstration//training (education):

2. DETAILS OF APPLICANT AND COMPANY

Name of Person Responsible:

NRIC/Passport Number:

Designation:

Organization/Company Name:

Organization/Company Address:

City:

State:

Telephone No.:

Email Address:

Please skip this question if your organization/company is not an “establishment” according to the definition under Section 2 of Act 737.

If your organization/company is an “establishment” according to the definition under Section 2 of Act 737, please state—

a) the type of your “establishment” according to the type of establishment in Section 2 Act 737

<input type="checkbox"/>	<input type="checkbox"/>	Manufacturer	<input type="checkbox"/>	Authorized Representative	<input type="checkbox"/>	Distributor	<input type="checkbox"/>	Importer
--------------------------	--------------------------	--------------	--------------------------	---------------------------	--------------------------	-------------	--------------------------	----------

b) status of your establishment license under Act 737

<input type="checkbox"/>	<input type="checkbox"/>	Already submitted license application Please provide application form identification (Form ID) no	<input type="checkbox"/>	Already obtained establishment license Please provide license no
--------------------------	--------------------------	---	--------------------------	---

3. MEDICAL DEVICE INFORMATION

- Please provide details of the medical device according to **Appendix A**



PIHAK BERKUASA PERANTI PERUBATAN

Medical Device Authority

KEMENTERIAN KESIHATAN MALAYSIA

Ministry of Health Malaysia

Portal: www.mdb.gov.my

Email: mdb@mdb.gov.my

- Please provide supporting document for medical device: Sample of the medical device packaging label/promotional material (such as brochure, pamphlet or catalogue) that contain information about the intended use/general description/mode of action of the medical device.

4. ATTESTATIONS & DECLARATION

I, the undersigned hereby declare that:

a. The product(s) indicated on this application:

- (i) Is/are a medical device(s) according to the definition of "medical device" set out in Section 2, Medical Device Act 2012 (Act 737);
- (ii) Has/have been classified according to Rules of Classification of Medical Device, as set out in the First Schedule of the Medical device Regulations 2012 (MDR 2012); and
- (iii) Has/have met all the labelling requirements set out in the Sixth Schedule of the MDR 2012.

b. I shall be responsible for the establishment and implementation of a system to monitor safety and performance of this/these medical device(s) and take the necessary actions should there be any occurrence of adverse incident during the period of the demonstration, exhibition or training involving the medical device;

c. I am aware that the permission is restricted to the importation and/or supply for the unregistered medical device(s) for the purpose of demonstration, exhibition or training *only*. Therefore, I shall undertake that the medical device(s)—

- (i) **Shall be removed from** the demonstration, exhibition or training site soonest possible after the demonstration, exhibition or training has ended;
- (ii) **Shall not be placed** in the Malaysian market;
- (iii) **Shall not be used** on a human or a patient.

I, the undersigned, hereby attest that the information and attachment provided on this notification is/are accurate, correct, complete and current to this date. I understand that any declaration by me in this application that is untrue, inaccurate or misleading shall be liable to a fine not exceeding **RM 500,000.00** or to imprisonment for a term not exceeding **3 years** or to both. (S.76 Act 737 refers).

Signature:

Name:

Designation:

Date:

Company stamp:



APPENDIX A

[illegible]

Joint Organisers:



Supporters:



Speakers' Sponsors:



Media Partners:



Social Media Partner:



Show Manager:



Official Contractor:

